

Economic onmental mes (SEE)	outcomes are benefits of the These outcom	nic and Environmental the end results or e extension project. es may represent ate benefits, or both.	 What's the What is the What are to the 	e end result that we're aiming outcome of the practice char e economic impact of the proje the profitability/productivity ta nmental targets?	nge? ect/programr
that a (SEE) work	affect Social, Enviro) results. By offering shops, people and g	ies—the ways we do thi nmental, and Economic g extension activities like groups can adopt practi lp achieve the SEE outc	e ces and	 What practice change need place for us to achieve our (SEE outcomes)? What are the specific pract to see adopted? 	end results
 Iedge involves acquiring information or following nce. Attitudes revolve around personal beliefs, ons, feelings, or perspectives. Skills encompass mental hysical abilities to employ new or alternative practices. ations relate to ambitions, hopes, objectives, or desires. What knowledge, attitude, skills and aspirational change might need to be in place for the practice change to happe What level of knowledge, attitude, skill and aspiration do target audience have at the moment? What change is required? 					
	iusiasm or disinteres extension activities, ities.	What for the second se	orums/activities o the target audi	r knowledge and skills for the are already happening? ence respond currently? extension activities generated	
milies, groups, or ension activities s. The more they y, frequency, and	to grab immerse	 Who is our targe How many are er Who else is parti 	ngaging in exten)?
o inform, educate nal contacts to in activities are desi hifts in KASA and resources.	direct • H igned • \	What activities are being low often? When? Where?	g run?		
so • W	ow is the budget tra 'hat resources may i 'hat form should the	need to be created?	I A	A LIGHTER T	OUCF

